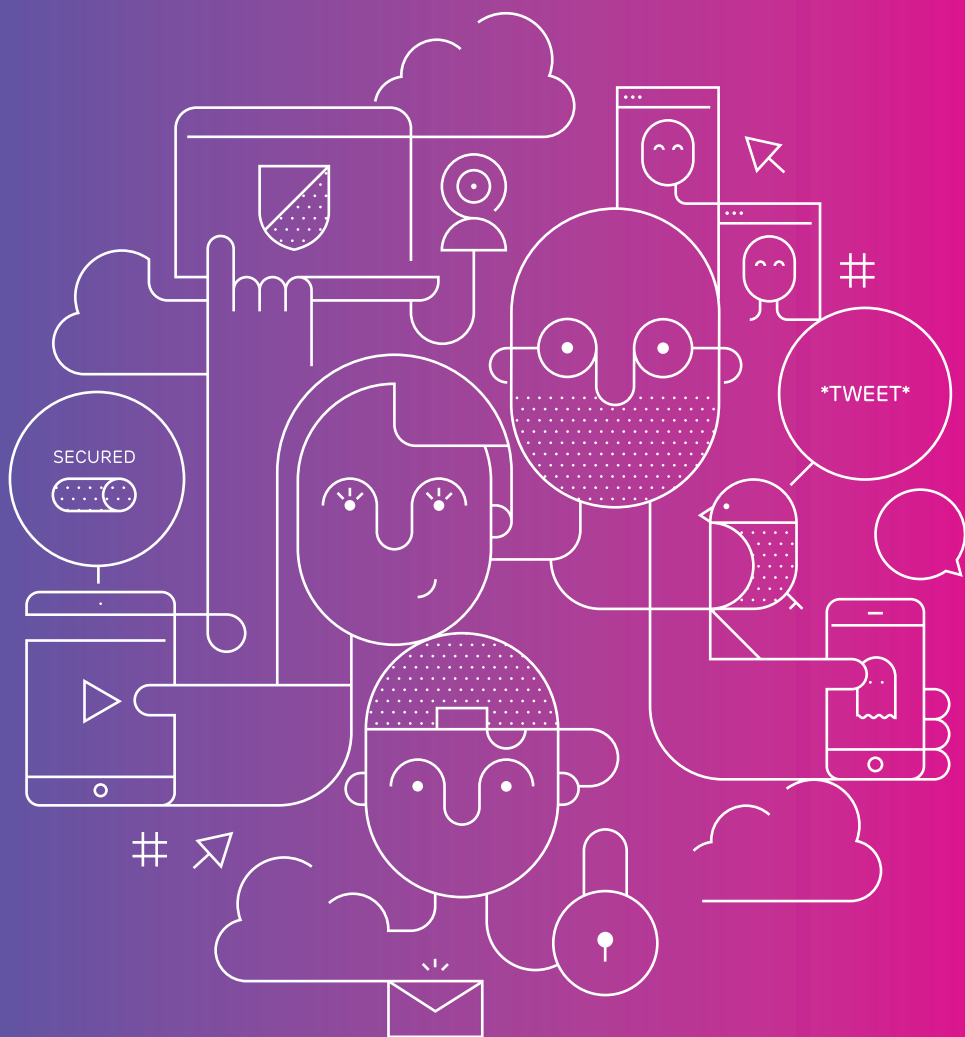


TechSafe

powered by excite-ed™



Annual Report
2017/2018

Welcome to our TechSafe Annual Report 2017/18.

This has been a year of change for us. We began the year by rebranding our name from *Excite-ed Community Interest Company* to **TechSafe – powered by excite-ed**. Whilst we love our original name we believe that TechSafe tells you clearly what we do.

Our specialist online safety training aims to develop digital resilience in families and reduce the online risks of child abuse via the internet and social media. We provide most of our training in the public sector and in order to remain sustainable in a financially strained market we have successfully evolved our business model with more part-time workshop leaders rather than full time. This has enabled us to specialise in the online safety influence on Mental Health, supporting parents of children with SEND and Gaming Addiction in addition to our popular Keeping Children Safe Online, Growing Up Online and Dealing with Sexting training. Our customers want us to return time and time again. Our buy back rate continues to rise year on year by a successful 27%.

We have expanded our work into the Royal Borough of Greenwich and Newham and were delighted to gain funding to roll out a Fostering Project for children looked after, their carers and Fostering support staff in 2018/19. We have doubled our grant income compared to the previous year and were excited to make two more TechSafe apps about cyber-bullying and sexting, funded by the Department of Culture, Media and Sport's #iWill campaign and David Lloyd Police and Crime Commissioner for Hertfordshire Fund. Our apps, made by children to give adults advice about how to keep them safe online, have had an impressive **59,000 app downloads to date**.

You will notice that we have simplified our annual report this year. There is a separate impact report available to download from **<https://www.excite-ed.co.uk/aboutus>**

Julia Bateson
CEO and Co-founder

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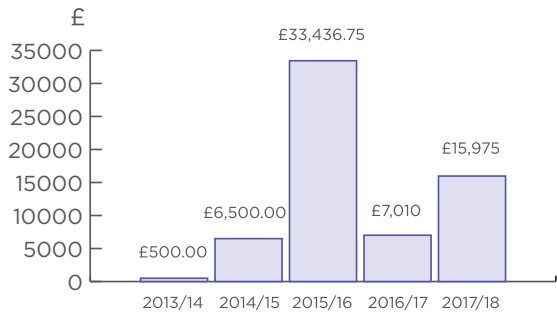
Grant Funding

Big Lottery Awards for All
£10,000

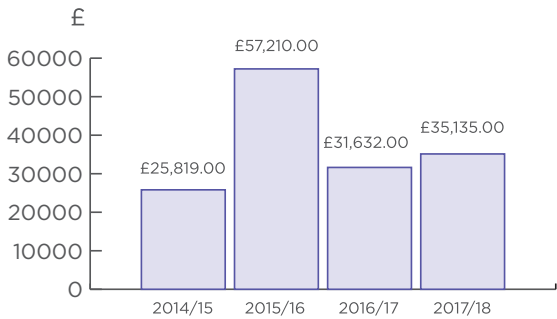
YSAF £3065

Hertfordshire Police £2910

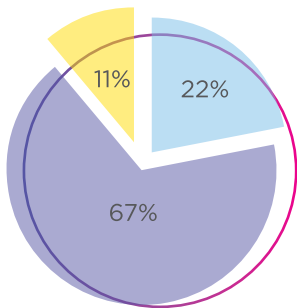
Applied for (not granted)
£13,000



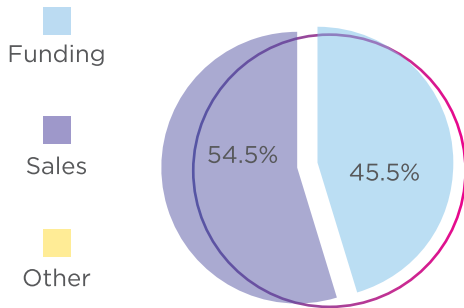
Total Income



Breakdown of Total Income 2016/17



Breakdown of Total Income 2017/18



Buy Back

